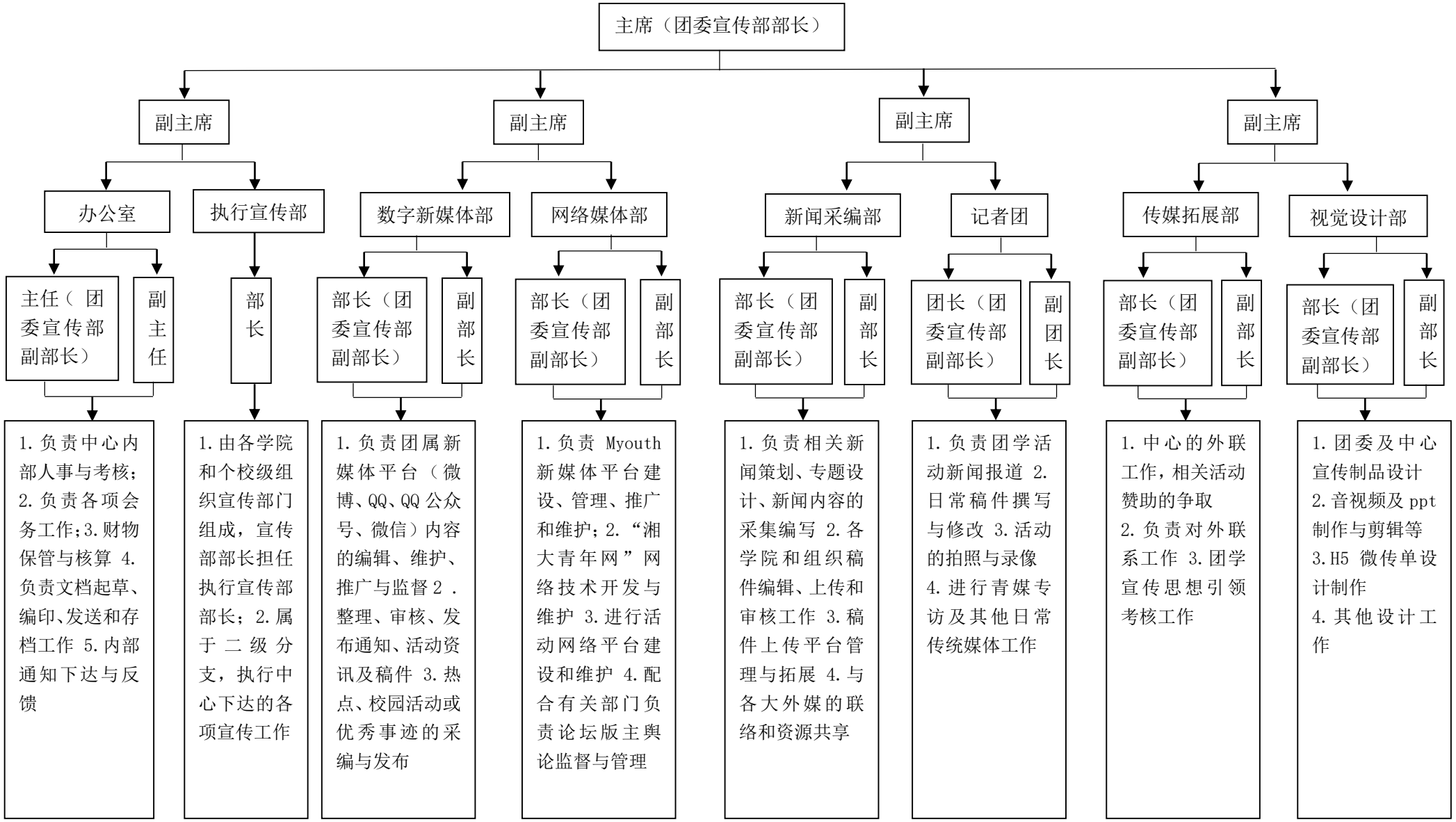湘潭大学青年传媒中心组织框架